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WISCONSIN POLITICS

Walker Seems Poised to Win Recall Election in Wisconsin

Incumbent Republican governor holds a six-point lead over Democratic challenger in the Badger State.

[NEW YORK – June 3, 2012] – Wisconsin's incumbent governor heads to Tuesday's recall election with a six-point lead over his Democratic challenger, a new Angus Reid Public Opinion poll has found.

In the online survey of a representative sample of 524 registered voters in the Badger State, 53 per cent of decided voters say they would cast a ballot for Republican Scott Walker in the gubernatorial recall election, while 47 per cent would vote for Democrat Tom Barrett.

Walker's main sources of support among decided voters in Wisconsin are men (57%) and respondents aged 35-to-54 (57%).

Barrett is backed by a majority of female decided voters (52%).

In addition, Walker stands to get the votes of 88 per cent of Wisconsinites who supported

Republican John McCain in the 2008 United States presidential election.

Barrett has a lower retention rate, attracting 78 per cent of respondents who voted for Barack Obama in the last presidential election.

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KEY FINDINGS

- Wisconsin Gubernatorial Recall Election: Scott Walker (R) 53%, Tom Barrett (D) 47%
- Bulk of support for incumbent governor comes from men and middle-aged voters

Full topline results are at the end of this release.

From May 30 to June 2, 2012, Angus Reid Public Opinion conducted an online survey among 524 randomly selected Wisconsin registered voters who are Springboard America panelists. The margin of error—which measures sampling variability—is +/- 4.3%. The results have been statistically weighted according to the most current age and gender data to ensure samples representative of the entire adult population of Wisconsin. Discrepancies in or between totals are due to rounding.

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About Angus Reid Public Opinion

<u>Angus Reid Public Opinion</u> is a public affairs practice headed by Dr. Angus Reid: an industry visionary who has spent more than four decades asking questions to figure out what people feel, how they think and who they will vote for. A team of talented and experienced practitioners with a unique and profound understanding of global issues conduct high quality research throughout the world on a daily basis for corporations, governments, academic researchers, and non-profit organizations.

About Vision Critical®

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For more information, please contact our spokesperson listed in the footnote.

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Wisconsin Politics

As you may know, there will be a Gubernatorial recall election on Jun. 5. Which one of the following candidates would you be most likely to support on Election Day?

Base: 524 registered voters in Wisconsin.

	Wisconsin	Gender		Age		
		Male	Female	18-34	35-54	55+
Scott Walker (R)	51%	56%	46%	49%	55%	48%
Tom Barrett (D)	46%	41%	50%	49%	42%	48%
Undecided	3%	3%	3%	1%	4%	4%

Wisconsin Politics

As you may know, there will be a Gubernatorial recall election on Jun. 5. Which one of the following candidates would you be most likely to support on Election Day?

Base: 507 decided voters in Wisconsin.

	Wisconsin	Gender		Age		
		Male	Female	18-34	35-54	55+
Scott Walker (R)	53%	57%	48%	50%	57%	50%
Tom Barrett (D)	47%	43%	52%	50%	43%	50%

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Wisconsin Politics

As you may know, there will be a Gubernatorial recall election on Jun. 5. Which one of the following candidates would you be most likely to support on Election Day?

Base: 507 decided voters in Wisconsin.

	Wisconsin	Vote in 2008 Presidential Election			
	WISCOIISIII	Obama (D)	McCain (R)		
Scott Walker (R)	53%	22%	88%		
Tom Barrett (D)	47%	78%	12%		